



## CITY OF LODI COUNCIL COMMUNICATION

**AGENDA TITLE:** Set Public Hearing for November 17, 2010, to Consider Resolution Approving Transit Fare Structure Updates

**MEETING DATE:** October 20, 2010

**PREPARED BY:** Public Works Director

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**RECOMMENDED ACTION:** Set public hearing for November 17, 2010, to consider resolution approving transit fare structure updates.

**BACKGROUND INFORMATION:** At the August 24, 2010 Shirtsleeve Session, staff discussed several items presented at two City-hosted public information meetings. One of the items included replacing the fixed route monthly pass with a 31-day pass. Another request from Transit riders was to modify the 10-day passes. Staff requests City Council approve the recommendations and associated transit fare structure changes as presented in Exhibit A, based upon the information provided below.

Change Fixed Route General Public Monthly Pass to 31-Day Pass: By January 2, 2011, new automated fare boxes will be in place along with new pre-printed tickets. Currently, patrons purchase fixed route monthly passes that are hole-punched by month and year to validate the pass. The new automated fare box equipment will be able to print the start date and it will expire 31 days later.

Add Dial-A-RideNineLine (DAR/VL) 10-Ride Pass Senior/Disabled/Medicare (Outside City Limit): Currently, there is a surcharge for passengers using DARNL outside the City limits. Staff recommends incorporating this surcharge into a 10-ride pass for DARNL Senior/Disabled/Medicare passengers to make it more convenient for our customers. The new \$31 pass includes \$16 for the DARNL Senior/Disabled/Medicare 10-ride pass plus \$15 (\$1.50 surcharge multiplied by 10 rides for service outside the City limits).

Change Fare for Fixed Route 10-Ride Pass Senior/Disabled/Medicare: On April 7, 2010, City Council approved a fare reduction from \$0.65 to \$0.60 to comply with the half-fare federal regulation (Fixed Route General Public Fare is \$1.25); however, the 10-ride pass was not changed from \$6.25 to \$6.00. Staff recommends reducing the Fixed Route 10-Ride Pass for Senior/Disabled/Medicare to \$6.00 (\$0.60 multiplied by 10 rides).

Prior to the public hearing, the proposed fare structure will be posted on all buses in English and Spanish and distributed by the drivers to passengers requesting comments. We will present all comments on the proposed fare structure update at the public hearing. At the two public information meetings, staff received positive feedback for the 31-day pass since it's similar to other transit agencies fare passes.

Notices for the public hearing will be published in the *Lodi News-Sentinel* and posted at the Lodi Transit Station, Hutchins Street Square, LOEL Senior Center, and Lodi Public Library.

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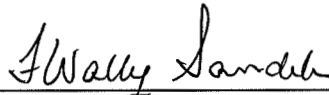
APPROVED:

A handwritten signature in black ink, appearing to read "Konrad Bartlam".

Konrad Bartlam, City Manager

**FISCAL IMPACT:** The proposed transit fare restructuring has an insignificant effect on transit revenues.

**FUNDING AVAILABLE:** No General Fund revenues are needed to cover the extended service operation costs.

  
\_\_\_\_\_  
F. Wally Sandelin  
Public Works Director

Prepared by Paula J. Fernandez, Transportation Manager/Senior Traffic Engineer

FWS/PJF/pjt

Attachment

Effective: January 2, 2011		
	Existing Fare	Proposed Fare
<b>Dial-A-Ride</b> Single Ride - General Public (0-59)	\$7.00	N/C
<b>Dial-A-Ride/ VineLine</b> Single Ride - Senior/Disabled/Medicare	\$2.00	N/C
<b>Dial-A-Ride</b> 10-Ride General Public	\$66.50	N/C
<b>Dial-A-Ride/ VineLine</b> 10-Ride Pass Senior/Disabled/Medicare	\$16.00	\$16.00
<b>Dial-A-Ride/ VineLine</b> 10-Ride Pass Senior/Disabled/Medicare (Outside City Limits)		\$31.00
<b>Dial-A-Ride/VineLine</b> Surcharge for Outside City Limits	\$1.50	N/C
<b>Fixed Route</b> General Public (5-59)	\$1.25	N/C
<b>Fixed Route</b> Senior/Disabled/Medicare	\$0.60	N/C
<b>Fixed Route</b> General Public Monthly Pass 31-day Pass	\$44.00	\$44.00
<b>Fixed Route</b> Senior/Disabled/Medicare Monthly Pass 31-day Pass	\$22.00	\$22.00
<b>Fixed Route</b> 10-Ride Pass General Public	\$12.50	N/C
<b>Fixed Route</b> 10-Ride Pass Senior/Disabled/Medicare	<del>\$6.25</del>	\$6.00
N/C - No change		



***Please immediately confirm receipt  
of this fax by calling 333-6702***

CITY OF LODI  
P. O. BOX 3006  
LODI, CALIFORNIA 95241-1910

**ADVERTISING INSTRUCTIONS**

**SUBJECT: PUBLIC HEARING TO CONSIDER RESOLUTION APPROVING  
TRANSIT FARE STRUCTURE UPDATES**

**PUBLISH DATE: SATURDAY, OCTOBER 23, 2010**

**LEGAL AD**

**TEAR SHEETS WANTED: One (1) please**

**SEND AFFIDAVIT AND BILL TO:  
LNS ACCT. #0510052**

RANDI JOHL, CITY CLERK  
City of Lodi  
P.O. Box 3006  
Lodi, CA 95241-1910

**DATED: THURSDAY, OCTOBER 21, 2010**

**ORDERED BY: RANDI JOHL  
CITY CLERK**

  
JENNIFER M. ROBISON, CMC  
ASSISTANT CITY CLERK

\_\_\_\_\_  
MARIA BECERRA  
ADMINISTRATIVE CLERK

**Verify Appearance of this Legal in the Newspaper – Copy to File**

LNS	Faxed to the Sentinel at 369-1084 at _____ (time) on _____ (date) _____ (pages)
	Phoned to confirm receipt of all pages at _____ (time) _____ CF _____ MB _____ JMR (initials)



## **DECLARATION OF POSTING**

### **PUBLIC HEARING TO CONSIDER RESOLUTION APPROVING TRANSIT FARE STRUCTURE UPDATES**

On Friday, October 22, 2010, in the City of Lodi, San Joaquin County, California, a Notice of Public Hearing to consider resolution approving transit fare structure updates (attached and marked as Exhibit A) was posted at the following locations:

Lodi Public Library  
Lodi City Clerk's Office  
Lodi City Hall Lobby  
Lodi Carnegie Forum

I declare under penalty of perjury that the foregoing is true and correct.

Executed on October 22, 2010, at Lodi, California.

ORDERED BY:

**RANDI JOHL  
CITY CLERK**

  
JENNIFER M. ROBISON, CMC  
ASSISTANT CITY CLERK

\_\_\_\_\_  
MARIA BECERRA  
ADMINISTRATIVE CLERK



## CITY OF LODI

Carnegie Forum  
305 West Pine Street, Lodi

### NOTICE OF PUBLIC HEARING

Date: November 17, 2010

Time: 7:00 p.m.

For information regarding this notice please contact:

**Randi Johl,**  
City Clerk

Telephone: (209) 333-6702

**EXHIBIT A**

### NOTICE OF : RING

NOTICE IS HEREBY GIVEN that on **Wednesday, November 17, 2010**, at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a public hearing at the Carnegie Forum, 305 West Pine Street, Lodi, to consider the following matter:

**a) Resolution approving transit fare structure updates.**

Information regarding this item may be obtained in the Public Works Department, 221 West Pine Street, Lodi, (209) 333-6706. All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk, City Hall, 221 West Pine Street, 2<sup>nd</sup> Floor, Lodi, 95240, at any time prior to the hearing scheduled herein, and oral statements may be made at said hearing.

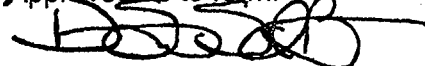
If you challenge the subject matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice or in written correspondence delivered to the City Clerk, 221 West Pine Street, at or prior to the close of the public hearing.

By Order of the Lodi City Council:

  
Randy Johl  
City Clerk

**Dated: October 20, 2010**

Approved as to form:



D. Stephen Schwabauer  
City Attorney